

MEETING SUMMARY

NORTH COUNTY SUBREGIONAL PLANNING COMMITTEE

Wednesday, November 4, 2009

9:00 a.m.

Central Coast Water Agency

Buellton, CA

1. CALL TO ORDER AND ROLL CALL:

Members Present: Russ Hicks, Mayor, City of Buellton, Chair Mike Siminski, Mayor, City of Lompoc, Vice-Chair; Joni Gray, Supervisor, Fourth District; Joe Centeno, Supervisor, Fifth District; Ed Skytt, Councilmember, City of Solvang; Larry Lavagnino, Mayor, City of Santa Maria; Pat Mickelson for Rich Krumholz, Caltrans, District 5 (ex-officio member)

Members Absent: Lupe Alvarez, Mayor, City of Guadalupe; Doreen Farr, Supervisor Third District

SBCAG Staff Members Present: Jim Kemp, Executive Director; Michael Powers, Deputy Director; Steve VanDenburgh, Deputy Director; Gregg Hart, Public Information Officer

2. PUBLIC COMMENT

There was no public comment.

3. MEETING SUMMARY

Following a motion by Mayor Lavagnino, seconded by Councilmember Skytt, the Meeting Summary of September 2 was approved with a spelling correction to Mayor Lavagnino and abstentions by Supervisor Gray and Mayor Hicks.

4. 2010 CENSUS

Michael Powers provided a summary of the census staff report. He displayed a census poster, discussed the census timeline, and reviewed the census questionnaire.

Mayor Lavagnino expressed concern about the potential for confusion over the Hispanic Origin and Race questions.

Derek Johnson of the County Long Range Planning Division stated he is replacing David Matson who was reassigned from the Census Outreach Program to Housing and Community Development. Derek stated the County is moving forward with the development of a regional Strategic Communication Plan for Census outreach and has solicited input from local agencies. Staff will also prepare local census outreach posters customized for our area. He added that

County staff will provide the Board of Supervisors with an overview of outreach activities at a briefing scheduled for November 10.

Councilman Skytt asked if population estimates will help target the census outreach. Michael Powers replied that the Census Bureau conducts annual population surveys for various communities but only once every 10 years for the entire county.

Lucile Breeze, Planning Manager, City of Lompoc indicated they initiated their outreach program with a CDBG meeting and will conduct more outreach in the New Year in coordination with the County. She added that they have US Census poster signs on buses and will also place them in facilities like libraries.

Supervisor Gray emphasized the importance of outreach to the schools. Susan Curtis replied that the Census Bureau "Census In Schools" program is lead by a Census Partnership Specialist and that representatives from the schools will be contacted. Supervisor Gray requested regular updates to the Census outreach program for schools.

5. MEASURE A STRATEGIC PLAN

Jim Kemp introduced the item and Bob Bramen, PB Consultant, provided a PowerPoint presentation on the background and issues emerging from the development of the Measure A Strategic Plan. The presentation included a discussion of the revenue assumptions and alternative cash flow scenarios that are being developed with input from TTAC.

Mayor Hicks asked why the plan now appears to be underfunded and Mr. Bramen replied that the recession has reduced spending and sales tax receipts. This impacts Measure A and matching funds. Supervisor Gray asked for a definition of matching funds and Mr. Bramen replied that when the plan was prepared they were undefined, but in the plan, it generally includes STIP and RSTP funds. Mayor Lavagnino indicated that while Highway 101 is a number one priority it should not be at the expense of all other projects. Supervisor Centeno agreed stating that RSTP is important for rural roads. Mayor Siminski expressed concern about the timing of the SR246 improvements. Mayor Hicks asked how AB1600 fees are addressed and Mr. Bramen replied they were not assumed as they were too speculative. Mayor Lavagnino indicated their AB1600 Program provided sufficient documentation. Darcy Morgan, County Public Works, stated they are a significant part of the UVP interchange project. Jim Kemp expressed concern with this funding source if expected development did not occur as planned.

Linda Jackson, Citizen Oversight Committee summarized the committee's recent deliberations and emphasized the priority for the Highway 101 widening. Mayor Lavagnino replied that the South Coast residents fought the widening in the past and now need a bailout. Supervisor Centeno emphasized the need to support rural roads. Mayor Hicks asked staff what is the source of the rural road funding. Gregg Hart stated that 75% of the Measure A revenues go to local agencies so the County will get a significant local allocation. Darcy Morgan itemized the variety of needs in the County. The committee then discussed the Measure A promotional material on Highway 101 and concurred with its importance but urged the PB team to consider local impact fees as a revenue source and a reevaluation of regional project priorities in the Strategic Plan.

6. DECEMBER COMMITTEE MEETING

Jim Kemp indicated there was a scheduling conflict with the next regularly scheduled meeting of December 3 and the new meeting date proposed by staff is December 9.

There being no other business, the committee adjourned.