

## STAFF REPORT

**SUBJECT:** Traffic Solutions Online Contract Amendment 2

**MEETING DATE:** February 18, 2010

**AGENDA ITEM:** 6H

**RECOMMENDATION:**

Authorize the Chair to execute an amendment for Web-based Rideshare Match List and TDM Management Software Service (Traffic Solutions Online) design and maintenance contract with Ecology and Environment, Inc., amending the contract term by executing the option for a 1-year subscription extension for the maintenance of system and for miscellaneous system improvements at an additional cost not to exceed \$13,550.

**STAFF CONTACT:** Kent Epperson

**SUMMARY:**

On December 21, 2006, the SBCAG Board approved a contract with Ecology and Environment (E&E) to develop a web-base rideshare matching software (Traffic Solutions Online) for an amount not to exceed \$53,450. Traffic Solutions Online has been active since July 2007. The service includes online carpool, vanpool and commuter bus matching services for commuters as well as an employer commuter benefits management system, rideshare promotion tracking system and commuter survey functionality. There are currently 9,517 commuters that have logged 73,680 user sessions and requested 2,571 commuter matches since February 1 2009. The Board received a demo of Traffic Solutions Online in September 2007. On January 17, 2008 the Board amended the contract to include several additional modules to manage projects for the Curb Your Commute 101 Milpas to Hot Springs Construction Project traffic mitigation programs. The contract calls for three years of subscription with two 1-year extension options. Staff is requesting that the Board authorize the Chair to execute an amendment for Web-based Rideshare Match List and TDM Management Software Service (Traffic Solutions Online) design and maintenance contract with Ecology and Environment, Inc., amending the scope of work to include executing the option for a 1-year subscription extension at a cost of \$8,550 and for miscellaneous improvements to be made to the system at a cost of \$5,000 for a total additional cost not to exceed \$13,550. Curb Your Commute Measure D funds as well as the Traffic Solutions Congestion Mitigation and Air Quality (CMAQ) grant funds will be used to pay for the subscription and improvements.

**DISCUSSION:**

One of the most significant barriers to carpooling and vanpooling is finding other commuters to carpool or vanpool with. Many commuters work variable work schedules and travel to multiple destinations in the county, making finding a carpooler a daunting task. Commuters also have carpool partner preferences such as the gender, smoking/non-smoking that further complicate carpool matching. To overcome these barriers, rideshare organizations nationwide are developing more sophisticated carpool matching programs that are available on-line, that instantly link commuters together to form carpools. These newer carpool matching systems, include reporting functions the enable better tracking of performance measures that gauge carpool promotion participation, and they include features that assist employers in providing commuter benefits, such as carpool or transit pass incentives.

On December 21, 2006, the SBCAG Board approved a contract with Ecology and Environment (E&E) to develop a web-base rideshare matching software (Traffic Solutions Online) for an amount not to exceed \$53,450. Traffic Solutions Online has been active since July 2007. The service includes online carpool, vanpool and commuter bus matching services for commuters as well as an employer commuter benefits management system, rideshare promotion tracking system and commuter survey functionality. There are currently 9,517 commuters that have logged 73,680 user sessions and requested 2,571 commuter matches since February 1 2009. Traffic Solutions is also actively being used by 35 employers including most of the largest employers in the County.

On January 17, 2008 the Board amended the contract to include several additional modules to manage projects for the Curb Your Commute 101 Milpas to Hot Springs Construction Project traffic mitigation programs. The contract calls for three 1-year subscriptions with two 1-year extension options. The third 1-year subscription terminates in February 2010.

Staff is requesting that the Board authorize the Chair to execute an amendment for Web-based Rideshare Match List and TDM Management Software Service (Traffic Solutions Online) design and maintenance contract with Ecology and Environment, Inc., amending the scope of work to include executing the option for a 1-year subscription extension at a cost of \$8,550 and for miscellaneous improvements to be made to the system at a cost of \$5,000 for a total additional cost not to exceed \$13,550. Curb Your Commute Measure D funds as well as the Traffic Solutions Congestion Mitigation and Air Quality (CMAQ) grant funds will be used to pay for the improvements.

**COMMITTEE REVIEW:** None

**ATTACHMENTS:** Amendment No. 2

**AMENDMENT NO. 2**  
**TO THE AGREEMENT**  
**Between**  
**SANTA BARBARA COUNTY ASSOCIATION OF GOVERNMENTS**  
**And**  
**ECOLOGY AND THE ENVIRONMENT, INC.**

It is mutually agreed that the AGREEMENT made and entered into on December 22, 2006, by and between the Santa Barbara County Association of Governments (SBCAG) and Ecology and Environment, Inc. (hereinafter referred to as "CONTRACTOR") is hereby amended as stated below:

• **Amend Section 4. "Contract Compensation", as follows:**

<b>Item</b>	<b>Discounted</b>
Required Features:	
▪ Base GreenRide System (does not include year 1 "base year" subscription fee)	\$15,000
▪ Required Client Module Add-ons	<del>\$63,080</del> \$68,080
▪ Required System Total:	\$83,080
Annual Maintenance (utilizing Customer Loyalty Discount Schedule):	
▪ Annual Subscription Year 1 (Base Period)	
▪ Annual Subscription Year 2	\$9,500
▪ Annual Subscription Year 3	\$9,500
▪ Annual Subscription Year 4 (Feb. 18, 2010 – February 17, 2011)	\$9,025
	\$8,550
Total Not to Exceed (not including options)	<del>\$106,105</del> 119,655

<b>Item</b>	<b>Discounted</b>
Required Features:	
▪ Required Client Module Add-ons	<del>\$63,080</del> \$68,080
Annual Maintenance:	
Annual Subscription Year 4 (Feb. 18, 2010 – February 17, 2011)	\$8,550

• **Amend Exhibit 3. "Scope of Work Clarification"**

**20. Miscellaneous System Improvements**

Add an option for miscellaneous improvements to be made to the Traffic Solutions Online system. This may include modifications to the Commuter Challenge module, Survey module, School Pool module, Commute Calendar, or Commute Matching system (E&E to provide pricing).

Price = \$5,000

**IN WITNESS WHEREOF**, SBCAG and CONTRACTOR have executed this amendment to the Web-based Rideshare Match List and TDM Management Software Service (Traffic Solutions Online) operator contract.

**ECOLOGY AND ENVIRONMENT, INC.**

By: \_\_\_\_\_  
Name: Gerard A. Gallagher, III  
Title: Senior Vice President  
Date: \_\_\_\_\_

**SANTA BARBARA COUNTY  
ASSOCIATION OF GOVERNMENTS**

By: \_\_\_\_\_  
Name: First District Supervisor Salud Carbajal  
Title: Chair, SBCAG  
Date: \_\_\_\_\_

Attest:

By: \_\_\_\_\_  
Name: Jim Kemp  
Title: Executive Director  
Date: \_\_\_\_\_

Approved as to Form and Procedure:

Stephen Underwood  
County Counsel

By: \_\_\_\_\_  
Chief Assistant County  
Counsel,  
Counsel for SBCAG