

STAFF REPORT

SUBJECT: Measure A Citizens Oversight Committee

MEETING DATE: December 2, 2009 **AGENDA ITEM:** 4

STAFF CONTACT: Gregg Hart

RECOMMENDATION:

Review applications for Citizens' Oversight Committee and recommend one applicant for appointment to the committee by the SBCAG board.

SUMMARY:

Last month, Michael Cheng resigned his position on the Measure A Citizens Oversight Committee because of new work time commitments. The South Coast Subregional Planning Committee must now recommend to the SBCAG Board a new applicant to serve on the committee as his replacement. Staff recommends the committee start the new selection process where it began at the August 5, 2009 meeting of the committee, with the persons who were nominated by at least one member of the committee. The applicants who were nominated then were: Bradley, Chang, Greig, Hazard, Moldaver, Moravec, Smith and Zeigler. Staff recommends the committee also use the same voting process it utilized previously. The final appointment of Mr. Cheng's replacement will be done by the SBCAG Board at the December meeting.

DISCUSSION:

The SBCAG Board appointed nine members of the Measure A Citizens Oversight Committee at its September meeting and the remaining two members at the October meeting. Unfortunately, last month Michael Cheng resigned his position on the committee because of new time commitments at his place of employment. The South Coast Subregional Planning Committee must now recommend to the SBCAG Board a new applicant to serve on the committee as his replacement.

Of the 27 total applications received for the Measure A Citizens Oversight Committee there are thirteen individuals who reside in the south coast that have not already been appointed to the committee. Copies of each of their applications along with a spreadsheet that lists the work location and residence location of each of the applicants is included in Attachment 1.

Staff recommends the committee start the new selection process where it began at the August 5, 2009 meeting of the committee, with the persons who were nominated by at least one member of the committee. The applicants who were nominated then were: Mark Bradley, Tanne Chang, Stephen Greig, Bob Hazard, Lee Moldaver, Henry Moravec, Alan Smith and Jonathan Zeigler. Mr. Smith was the applicant with the highest number of votes who was not selected by the committee at that time. Staff is contacting these individuals to determine if they

are still interested in serving on the committee and will report back on their interest at the meeting.

Staff recommends the committee also use the same voting process it utilized previously. Once nominations are concluded, staff will poll each member of the committee as to their selection from the list of nominees. The total number of votes for each nominee will be tallied and if a person receives votes from a majority of the committee, they will be selected. If a majority is not reached on the first ballot, the process will continue to another ballot with the individual(s) who received the lowest number of votes or those who did not receive any votes in the first round deleted from the nomination list. The process will be repeated until an applicant receives a majority of votes from the committee. At the end of the balloting process, the subregional committee will need to formalize its selection by voting on a motion to recommend one applicant for appointment by the SBCAG Board at the December meeting.

As committee members review the applicant's qualifications, it may be helpful to consider that the Measure A Ordinance states...“The committee will serve in an advisory capacity to the Authority and will be comprised of an appropriate balance of transportation users representing the geographic, social, cultural, and economic interests in the county”.

ATTACHMENTS:

Attachment #1: South Coast Measure A Citizens Oversight Committee Applications

South Coast Measure A Citizens Oversight Committee Applicants

Applicant	Work	Residence	Employer	Served on Measure A Advisory Committee
Joe Bailey	Santa Barbara	Santa Barbara	self-employed contractor	
Mark Bradley	Santa Barbara	Santa Barbara	Self - employed transportation consultant	X
TK Chang	Santa Barbara	Santa Barbara	Self employed - designer	
Steve Greig	Carpinteria	Santa Barbara	Venoco	X
Emily Hatton	Santa Barbara	Santa Barbara	MNS Engineers	
Robert Hazard		Montecito	Retired	
Brad Lund		Santa Barbara	Retired	
Lee Moldaver	Goleta	Santa Barbara	Technology Marketing Consultant	
Henry Moravec		Goleta	Retired	
Russell Ruiz	Santa Barbara	Santa Barbara	Self - employed attorney	
Alan Smith		Santa Barbara	Retired	
Paul Svacina	Goleta	Goleta	Self-employed	
Jonathan Ziegler		Santa Barbara	Retired	

Application for Measure A Citizens Oversight Committee

Name: Joseph W. Bailey

Address: 2577 Treasure Dr., Santa Barbara, Ca. 93105

Phone Number (805) 687-0843

E-Mail Address: bill@jwbailey.com or JWFisherman@hotmail.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

As a Santa Barbara resident, I feel there is a need for local non-political members to be on the committee regarding decisions on the South Coast roads.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

As a local building contractor for over 60 years, I feel that my local experience would be a benefit to the committee.

3. What is your professional area of expertise?

Being a licensed general and engineering contractor.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

Over 60 years in the construction industry including work since 1963 at UCSB.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?

To give my views on local projects including local road projects.

6. In what part(s) of the County do you live and work?

City of Santa Barbara.

7. What community activities or organizations have you participated in (transportation related or others)?

Associated General Contractors Association of California

Santa Barbara Contractors Association

Suburban Kiwanis Club of Santa Barbara

Application for Measure A Citizens Oversight Committee

Name: Mark Bradley

Address: 524 Arroyo Ave., Santa Barbara, CA 93109

Phone Number: (805) 564 3908

E-Mail Address: mark_bradley@cox.net

1. *Why are you interested in serving on the Measure A Citizens Oversight Committee?*

I have been involved in the Measure D/Measure A process for a number of years, and am committed to seeing the balanced, consensus package that came out of that process implemented fully, successfully and fairly, and leveraging as much additional State and Federal funding as is possible.

2. *What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?*

I am very skilled at analyzing numbers and budgets in a number of different areas—in running my own consulting company and preparing proposals and budgets for consulting projects; in my consulting practice analyzing government policies and programs; and currently as the Treasurer for the Coalition for Sustainable Transportation (COAST)

3. *What is your professional area of expertise?*

I am an independent, self-employed consultant specializing in transportation policy analysis and demand forecasting.

4. *Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.*

I have 26 years of professional experience in the field, and my work is known and cited internationally. My clients include regional, state and Federal planning agencies, mostly in the US. As a rule, I do no paid consulting work for any clients within Santa Barbara County, so I have no professional conflict of interest.

5. *What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?*

I worked to help achieve the difficult consensus solutions in both the "101 in Motion" process and the Measure A design process, and took a lead role in informing and advising the members of the Coalition for a Fair Measure A about the intricacies of Measure A and reasons for them to support the measure. I now want to work to help make sure that those reasons become reality. My main role would be oversight, but I would also be happy to provide ideas and suggestions when needed.

6. *In what part(s) of the County do you live and work?*

I own a home on the Mesa in Santa Barbara, and rent an office at 1029 State St. in Santa Barbara.

7. *What community activities or organizations have you participated in (transportation related or others)?*

Board member of COAST since 2003; Member of the SB City Transportation and Circulation Committee since 2005; Member of the SBCAG citizen advisory committees for both "101 in Motion" and Measure A; Member of the National Academy of Sciences Transportation Research Board, on two committees.



Application for Measure A Citizens Oversight Committee

Name: Tanne Kiele Chang

Address: PO Box 31093, Santa Barbara, CA 93105

Phone Number: 805 705 7940

E-Mail Address: tkcDesigns@gmail.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

The American Clean Energy and Security Act (H.R. 2454) just passed last Friday, June 26, 2009, affects our entire environmental energy transport housing built landscape in our lifetime.

I am interested in serving on Measure A Citizens Oversight Committee to help assure that the transportation projects in our county make sense and are in compliance with the intent of this new energy/environmental design legislation.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A citizens Advisory Committee?

My professional background is in environmental design, architecture, site planning, urban design, regional design troubleshooting with emphasis on solar power and efficient energy inclusive planning; inclusive design troubleshooting; as well as macro designing of multi-layered systems; and analysis relative to existing conditions and performance criteria; and given certain criteria of interchangeability and flexibility to adapt and adjust the infrastructure constantly;

Five major reference handbooks would be recommended to all SBCAG members as well as the members of the citizens' committee, for effective literate dialogue on essential matters of mutual man made landscape concerns;

The five suggested reference handbooks for environmental design literacy are:

- The History of Architecture, by Spiro Kostof;
- A Pattern Language, by Christopher Alexander;
- Solar Architecture, by Ed Mazria;
- Worldly Philosophers, by Robert Heilbroner, 7th ed.;
- A Whole New Mind, by Daniel H. Pink.

I could bring a professional design for excellence, beauty and rigor, current site analysis; performance criteria; potential for innovation given existing prototypes and usage; learning to design with the sun through play in backyard schoolyards for solar-savvy kids of all ages; solar power infrastructure design and planning innovative ideas ...

3. What is your professional area of expertise?

I am a regional designer/troubleshooter; a planner and registered architect (NCARB, State of Hawaii; B. Arts, Stanford University in Social Thought, Spanish Language & Culture; Masters of Architecture,

College of Environmental Design, University of California at Berkeley) with emphasis in architecture, urban design and planning; a regional design troubleshooter and macro environmental concept designer.

4. Describe the nature of your professional experience in the field selected in question 3 including the number of years of experience you have in that area.

I have worked as an urban architect with a variety of master planning and architectural designing and detailing experience;

- **Mixed Use Urban Designer, City of Davis, 1978.** as the lead urban design consultant for the City of Davis, collaborating on the award winning "Mixed Uses, Urban Design and Zoning, City of Davis, California, USA, 1978". This study was a pioneer and forerunner for mixed uses at the time and was requested throughout the nation as exemplary for a smallish university town struggling to understand its cultural and physical identity as expressed through its built landscape and endeavoring to keep to its fine balance of conservation and development;

- **former Design Analyst/ a nine-county regional shoreline design troubleshooter, for the State of California San Francisco Bay Conservation and Development Commission;** this consisted of providing design analysis on all projects proposed along the near one thousand miles of Bay shoreline jurisdiction and nine counties.

The State of California San Francisco Bay Conservation and Development Commission is the sister and forerunner to the State of California Coastal Commission in intent. The legislation policies and intents are similar regarding EIRS, etc.

I managed BCDC's Design Review Board consisting of eight design professionals in urban design, architecture, landscape architecture, and civil engineering.

I worked as the regional troubleshooter for the Bay Commission relative to its Bay Plan and its Bay jurisdiction and 100 foot shoreline band. Projects ranged from single family homes to marinas to multi-phased regional planning projects of all scales.

5. What would you hope to accomplish by your participation in the Measure A Citizens/ Advisory Committee?

Participating and contributing towards fast track solar power solar design literacy and contributing towards site design analysis and performance criteria analysis in creative and innovative ways given existing prototypes and usage would I consider an ongoing evolving success of meaningful effort and meaningful dialogue given knowledge of our energy and environment design endeavors.

6. In what part of the County do you live and work?

I live and work north of San Marcos Pass with a Santa Barbara 93105 zip; but with equal ease drive to the Santa Ynez Valley for services.

7. What community activities or organizations have you participated in (transportation related or others)?

- May 1, 2009 posted letter addressed to the University of California Board of Regents in response to what I saw at the March 12, 2009 public workshop at UCSB regarding its future development plans of intent regarding UCSB, Isla Vista, and the County of Santa Barbara;

- March 30, 2009 posted a brief email to UCSB's Public Comment on their recent proposal saying our breath was so taken away at what was proposed that we were going to write to the UC Board of Regents for some major help in transforming and evolving to a more conscious University /Isla Vista/ county/ solar power inclusive design;
- Sep 02, 2008 responded to SBCAG's Public Transport Section to 2030 and what I envisioned as our future solar power grid infrastructure;
- July 26, 2008 oral presentation at the City's Public Workshop on Transportation with diagram schematics concept proposal;
- June 23, 2008 Public comment, to the University of California at Santa Barbara regarding their master plan proposal;
- October 19, 2007 letter/unpublished to the editor, Santa Maria Times, regarding connecting the Santa Maria Valley Train from 101 at East Jones Street to the Pacific Coast Guadalupe Rail Depot;
- June, 2007 letter to the City of Santa Barbara Planning Commission regarding Upper State Street and how it could fit into connecting the waterfront to the university with seven major solar plazas;
- April 5, 2005 SBCAG Public Transport Workshop; presented concept of connecting the waterfront to the university with seven major plazas ...

It is an honor to be able to apply as a citizen/county resident for this important participatory inclusive position, and should you need further information, please feel free to contact me.

Thank you for your time and consideration.

Sincerely yours,

Tänne Kiele Chang

Application for Measure A Citizens Oversight Committee

Name: Stephen Greig

Address: 6267 Carpinteria Ave., Ste. 100, Carpinteria CA 93013

Phone Number: 805-745-2255

E-Mail Address: sgreig@venocoinc.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? Having served on the Measure A Advisory Committee, I have a vested interest in helping to ensure the provisions, requirements and voter mandates in Measure A are properly carried out. My back ground is business, but my passion is Santa Barbara. The details of the Measure A Investment Plan and Ordinance are a reflection of cooperation between multiple parties that I believe was the best solution possible. I would be happy to serve on the Committee to ensure the intent of those meetings and what was approved by the voters is carried out.
2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? I am an engineer by training, but have spent a significant amount of my professional career in business, corporate finance and government relations. I believe, based on my experience on the Advisory Committee, that skills from all these areas will be valuable on the Oversight Committee.
3. What is your professional area of expertise? I have expertise in Land use permitting, CEQA and business financials.
4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. I have managed the obtaining of all required approvals for large development projects (mostly oil and gas development) for the past 25 years.
5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? To ensure that the provisions, requirements and voter mandates in Measure A are efficiently and effectively carried out.
6. In what part(s) of the County do you live and work? I live in unincorporated SB county between Goleta and Santa Barbara. Our office is in Carpinteria, but I travel throughout the Country for my work.
7. What community activities or organizations have you participated in (transportation related or others)? Carpinteria Chamber Board of Directors, Goleta Chamber Board of Directors, Youth Page Center Board of Directors and recently appointed to the Santa Barbara Maritime Museum Board of Directors.

Application for Measure A Citizens Oversight Committee

Name: Emily Hatton

Address: 1436 Manitou Road, Santa Barbara, CA 93105

Phone Number: 972-839-2801 (cell)

E-Mail Address: emhatton@gmail.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

Participation in the Citizen's Oversight Committee would be an opportunity for me to draw on my background, skills, experiences and perspective to benefit my community. I am familiar with and have an ongoing interest in regional planning and infrastructure development, particularly as it pertains to my local transportation system. Following Measure D, the Measure A program is going to continue to be the primary means for the County to fund and implement transportation improvements; by volunteering, I feel that I could benefit the advancement of the program.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

In the past I have lived in a larger population area, and had the opportunity to be involved in local and regional planning efforts for transportation and land use, both professionally and as a volunteer. I understand the public planning process, project development and funding and the challenges associated with completing a plan as intended and as communicated to the public. I have participated on both sides of the public involvement process both representing agencies as well as providing input as a citizen.

In addition, I understand business & strategic plans, financial reporting and project cost estimating.

3. What is your professional area of expertise?

Civil Engineering (BS) & Business Management (MBA)

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

Civil Engineering & Project Management : 10 years experience. My experience has been primarily related to transportation planning and infrastructure design. Other past professional experience includes regional water planning. (mostly prior to living in Santa Barbara County)

Business Management: 2+ years experience. Specific role as Marketing Manager for local CE Firm.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?

By participating in the Measure A Citizens Advisory Committee, I would hope to assist SBCAG in delivering transportation projects that meet the needs and desires of the Citizens of Santa Barbara County. This would be accomplished by my timely participation, as a citizen representative, to provide input and diligent review of the agreed upon requirements of Measure A, and to help ensure, within my ability, that SBCAG has the necessary support and tools to implement the program successfully.

Further, I would like to ensure transparency for other SB County citizens, such that they have the opportunity to understand the project development process and receive timely, accurate and accessible updates regarding the status of the program and specific projects.

6. In what part(s) of the County do you live and work?

Live & work in Santa Barbara. Regularly travel to & through other parts of the county, both North and South, for work related activities.

7. What community activities or organizations have you participated in (transportation related or others)?

- Santa Barbara Triathlon Club
- Bike MS Team Captain (Charity fundraiser)
- Various Professional Organizations.



Application for Measure A Citizens Oversight Committee

Name: Robert C. Hazard, Jr. (Bob)
Address: 2035 Birnam Wood Drive, Santa Barbara, CA 93108
Phone No.: (805) 565-0093
E-Mail: roberthazard@msn.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

As a member of the Citizens Oversight Committee, I believe I can be helpful in understanding and analyzing Measure A funding; assisting SBCAG in ensuring that all provisions, requirements and voter mandates specified in the Investment Plan and Ordinance are properly carried out; and in positively promoting the work of SBCAG with its limited resources and unlimited needs in an impartial manner. I have no hidden agenda, biases or preferences.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizen's Advisory Committee?

I would bring 20 years of executive, financial and management experience as the President, Chairman and CEO of two of the five largest lodging chains in the world. I would bring communication skills as a guest editorial writer for three newspapers. I would bring educational experience as a Dean, writer and guest lecturer in universities, community colleges and industry conferences.

3. What is your professional area of expertise?

Management, finance, communications, educational

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

- President, Chairman and CEO, Choice Hotels International, 1980-1996. Grew the company from a \$15 million company to a billion dollar company with 3,800 hotels in 43 countries.

- CEO, Best Western International, 1974-1980. Grew this hotel company from 700 hotels to 2,900 hotels between 1974-1980.
- Chair, Audit Committee of the Board of Directors Outrigger Hotels & Resorts (Hawaii); Birnam Wood Golf Club; Board of Directors Choice Hotels International
- Editorial writer dealing with community issues, including transportation planning and funding. Arizona Republic Newspaper (Phoenix AZ), 2002-2003; Santa Barbara News Press, 2004; and the Montecito Journal 2004-2009.
- Dean, Presidents Academy, American Hotel and Lodging Association 1992-1996. Guest lecturer at Cornell, Washington State University and Santa Barbara City College. Speaker and panelist at industry conferences, including co-chair of the White House Conference on Travel & Tourism under then-President George H.W. Bush.
- Cum laude graduate, Princeton University, Woodrow Wilson School of International Affairs, 1956; U.S. Air Force, flying in F-89 fighters, 1957-1959

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Commission?

Assist SBCAG members and management in the audit of Measure A expenditures and development of recommendations. Present SBCAG management and management decisions in an impartial and positive way to the community. Do whatever tasks SBCAG elects to assign to a voluntary citizens advisory committee.

6. In what part of the County do you live and work?

We have two homes in Montecito—one in the Birnam Wood community and a second on the beach at Bonnymede overlooking the Coral Casino.

7. What community activities or organizations have you participated in (transportation related or others)?

President, Birnam Wood Golf Club 2006-2008; Chair of the Finance Committee 2005; Board Member 2004-2008; attendee Montecito Association meetings; speaker Santa Barbara County Board of Supervisors and Montecito Planning Commission. Supporter of 1st District Supervisor, Salud Carbajal.

Bob Hazard
June 23, 2009

Application for Measure A Citizens Oversight Committee

Name: Brad Lund
Address: 720 Alston Road, Santa Barbara, CA 93108
Phone No. 805-969-65789
E-Mail: Bwlund@verizon.net

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

I have lived in Santa Barbara for more than Twenty five years and have always been interested in helping to maintain the beauty of this lovely city. I have always believed that the core of Santa Barbara's greatness is its architecture, preservation of historic structures, and the careful development and maintenance of its streets and roads.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens' Advisory Committee?

I am college educated with a degree in English Literature. I have composition skills which facilitates communication. I have years of experience dealing with the public as a public school teacher.

3. What is your professional area of expertise?

I have taught English and Math in Middle School.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

I have thirty years' experience teaching in public schools, including some experience in standardized testing including creating test questions for the reading and literature departments for the Hacienda-La Puente School District. I also co-supervised the administration of the tests.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?

I would like to come away from the task feeling that I have fully participated in assuring the citizens of Santa Barbara that not only have their tax dollars been spent appropriately, but that the voter mandate resulted in a better, more beautiful, people and business friendly area.

6. In what part(s) of the County do you live and work?

I live on Alston Road near Summit, one block from the divide between Santa Barbara City and Montecito. I am now retired and spend part of my time on excursion to many local areas.

7. What community activities or organizations have you participated in (transportation related or others)?

I have participated in local clean-up activities and have over the last several years been a committee of one keeping the weeds and debris from Alston Road, covering the area from my home to Hot Springs Road.

Application for Measure A Citizens Oversight Committee

Name: Lee Moldaver

Address: 5679 Hollister Avenue, Suite 5B Santa Barbara, CA 93117

Phone Number: 964.1468

E-Mail Address: audubon@rain.org

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?

Want to help SBCAG board and professional staff make Measure A implementation as efficient and effective as possible, to lay a smooth foundation for long-term success.

2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?

Strong knowledge and experience with SBCAG (and its Area Planning Council predecessor). Strong experience in committee and team dynamics. Strong experience in government, agency, and public policy oversight. Effective document analyst, and writer. Extensive experience reading public agency documents. Strong ability to distinguish between "restricted" and "general" fund dollars. Have served on two City of SB Charter Review committees, two General Plan element committees, and County Task Force on Operational Efficiency, among others.

3. What is your professional area of expertise?

Technology Sector *new product development* internal marketing consultant.

4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.

Help private sector firms develop new or improved products in the high tech sector, through comparative/competitive analysis, applied research, and advice on development of business, strategic, product, development, and communications plans. Hard to believe I've been doing this twenty years already. Probably one of the reasons they asked me to join the SB Economic Community Project (aka ECP) board in the mid-'90s.

5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee?

Help make SBCAG elected board, and its trained professional staff, achieve as much sustained success implementing Measure A as possible. Fully aware that the purpose of advisory committees is to advise, not to set policy themselves, and that authority always rests with SBCAG's elected board, as enhanced by their staff, legal counsel, and relevant state & federal laws.

6. In what part(s) of the County do you live and work?

Live in the San Roque part of the City of Santa Barbara (w. a home office) - 93105; Old-Town Goleta office (93117).

7. What community activities or organizations have you participated in (transportation related or others)?

City of SB Transportation Com. MTD Board. Recording for the Blind & Dyslexic. Allied Neighborhoods Association. City College Adult Ed & Continuing Education; UCSB Affiliates and ESA boards. Citizens Council on Crime. Sustainability Project Advisory Board, etc., etc.

Application for Measure A Citizens Oversight Committee

25 June, 2009

Name: _____ Henry J Moravec

Address: _____ 321 Moreton Bay Lane, #3, Goleta CA 93117

Phone Number _____ 805-683-0939

E-Mail Address: _____ czechermate@msn.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? I have become a resident of the South Coast within the last 2 years. I've served in a similar citizen's transportation advisory capacity at my last domicile (Edmonds, WA). I hope to continue and think that my experience will help the Committee to 'hit the ground, running'.
2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? Skills include group focus techniques, systems analyses techniques, and ability to prepare coherent written reports, summaries and proposals, computer skills including word processing, spread sheets, data bases and internet searches.
3. What is your professional area of expertise? Systems engineering, engineering project and program (fiscal) management in military and civilian industries. BS Degrees in Naval Arch/Marine Eng (U of Michigan), and MS Naval Arch and Professional. Enjin, Degrees (MIT).
4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. Project and program (fiscal) management while a commissioned officer in the USN for submarine ballistic missile systems (16 years) and systems engineering for warship design at Lockheed Shipbuilding (Seattle) –(6 years).
5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? My previous professional engineering and civic involvement with transportation elements provides a credible background for me to assist in comprehensively auditing the various stipulations of Measure A within SB County. Committee and SBCAG credibility and ability to understand and coherently comment on technical and fiscal features are of paramount importance for assuring accountability to our voters.
6. In what part(s) of the County do you live and work? South Coast (Retired professional, no commuting).
7. What community activities or organizations have you participated in (transportation related or others)? In Edmonds, WA member of the Mayors Transportation Advisory Committee, including direct citizen's input to the city's multimodal element, bikeway element and pedestrian element. Founding member of the EDMONDS Bicycle Advocacy Group, interfacing directly with both the City of Seattle and Snohomish County bicycle coordinators. Currently a member of the Goleta Valley Cycling Club.



Application for Measure A Citizens Oversight Committee

Name: ___ Russell Robert Ruiz

Address: ___ 108 Mesa Lane; Santa Barbara, CA 93109

Phone Number ___ 805-895-5739

E-Mail Address: ruizsblaw@cox.net; Russell@hendersonborgeson.com

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? _ Important and interesting agenda for our community in the coming years. I would like to have some influence on the selection and implementation of the projects undertaken.
 2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? I have been involved in local land use issues for over 20 years. I was very involved in the preparation of the Goleta Community Plan in the early 90s and am familiar with the transportation issues raised there at that time. I was very involved in the preparation of the City of Goleta General Plan. I have been very involved in all the Long Range Development Plans for UCSB since 1990, including the current pending one. I worked closely on the IV Master Plan. I have been following closely the pending City of Santa Barbara General Plan Update.
 3. What is your professional area of expertise? I am a land use attorney. I am an expert in the California Environmental Quality Act. I am an expert in California and local water issues.
 4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. _ I have worked as a land use attorney in Santa Barbara for over 20 years. I was General Counsel for the Goleta Water District from 1991-2007. I am currently on the City of Santa Barbara Water Commission. I remain an active local attorney.
 5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? ___ Promote local public participation and education in the process. Influence the projects selected and implemented.
 6. In what part(s) of the County do you live and work? ___ Santa Barbara. Both my parents who are now 91 and 92, were born in Santa Barbara. My 2 year old daughter Stella is a 9th generation Santa Barbaran.
 7. What community activities or organizations have you participated in (transportation related or others)? ___ City of Santa Barbara Water Commission. La Mesa Neighborhood Association.
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Application for Measure A Citizens Oversight Committee

Name: Paul Svacina, P.E.

Address: 3463 State St. #300, Santa Barbara, CA 93105

Phone Number 805-698-2501

E-Mail Address: caltransengr@gmail.com

(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee?
I am concerned about the increased taxes, increased spending, increased traffic congestion and decreased quality of construction work in Santa Barbara County.
2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee?
I have been a Caltrans Engineer for 18 years. My technical knowledge, skills and experience would aid the committee to understand transportation project design and construction.
3. What is your professional area of expertise? Bridge, Highway and Street construction.
4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area.
I have been responsible for the design, contract administration, inspection and acceptance of bridges and other structures for 18 years with the State of California.
5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? More functional and efficient infrastructure projects built with less waste of taxpayer money.
6. In what part(s) of the County do you live and work? Santa Barbara/ Goleta. I have also worked in Buellton, Santa Maria and Lompoc.
7. What community activities or organizations have you participated in (transportation related or others)? I volunteered for Alzheimer Association, American Lung Association, American Red Cross, American Lung Association, Cancer Center of Santa Barbara, Channel Swimming Association, Children's Creative Project, Make-A-Wish Foundation of America, Santa Barbara Dance Alliance, Texas Children's Hospital, Texas Heart Institute, St. Luke's Hospital, Cars Are Basic, Fix 101, Sierra Club and others. I served as Secretary of the Orange County Engineering Council.



Application for Measure A Citizens Oversight Committee

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(Please make your response as concise as possible – applications will not be judged on length of response. Use additional sheets for your answers to the following questions as needed.)

1. Why are you interested in serving on the Measure A Citizens Oversight Committee? I believe it is highly important to be involved and participate in the community in which I reside. As a retiring member of the 2008-2009 SBCCGJ, I have become fascinated by the county and its operations.
2. What professional skills and abilities would you bring to the committee, and how would they benefit the Measure A Citizens Advisory Committee? A professional career as a stock analyst with a CFA [Chartered Financial Analyst designation] and as a banker required: a) analytical skills; b) an ability with numbers - Excel spread sheets represented a fundamental component of the trade; c) strong written and verbal because the regime included research reports and marketing field trips to convey the analysts' thinking; and d. interviewing skills, largely of senior corporate management and trade professionals.
3. What is your professional area of expertise? As a securities analyst on Wall Street [I was domiciled in San Francisco], my specialization was consumer companies particularly retailing. However, earlier in my career, I was very involved in airline analysis and finance.
4. Describe the nature of your professional experience in the field selected in question 3, including the number of years of experience you have in that area. The total career spanned 36 years and included stock research; investment banking/corporate finance; and commercial banking.
5. What would you hope to accomplish by your participation in the Measure A Citizens Advisory Committee? Hopefully, have an impact on productivity in the allocation of resources. To learn the operations of the county transportation system and bring insight and ideas.
6. In what part(s) of the County do you live and work? South County, specifically the City of Santa Barbara.
7. What community activities or organizations have you participated in (transportation related or others)? Active member of the 2008-2009 Santa Barbara County Civil Grand Jury which produced a report on SBCAG and its operations.